

Article

Research on Management Strategies for College Student Dormitories in the New Era Based on Ideological and Political Education Background

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Abstract: In the context of the new era, university dormitories have evolved significantly beyond being mere spaces for students' daily life, rest, and basic social interaction. They now serve as vital, multifaceted platforms functioning as "primary social hubs," "second family environments," "third learning spaces," and integral components of the comprehensive "holistic education system." As essential elements of ideological and political education management frameworks within higher education institutions, dormitories increasingly demonstrate their profound educational significance. Their operational rigor, administrative standardization, and cultural atmosphere directly impact students' academic progress, psychological health, and overall personal well-being. Furthermore, the inherent connection between dormitory management and ideological education positions dormitory administration as a critical arena for character development, moral grounding, and core value cultivation among college students. This study systematically examines the intricate relationship between modern dormitory management and ideological education, identifying current structural and practical challenges in dormitory governance. These challenges include inadequate educational integration, insufficient management personnel training, and a lack of innovative cultural engagement. To address these issues, this paper proposes targeted strategic approaches to enhance dormitory management within the overarching framework of ideological education. These comprehensive initiatives aim to foster positive, synergistic interactions between dormitory administration and student development, advance the construction of robust educational infrastructure, and ultimately create an optimal, enriching learning environment that supports the holistic growth of students in contemporary universities.

Keywords: higher education; educational management; dormitory administration; ideological education; student development

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1. Introduction

University dormitories play a multifaceted role in contemporary society, serving not only as essential spaces for students' daily life and rest but also as pivotal platforms for ideological and moral education. By integrating political education elements into dormitory management, universities can effectively implement educational policies aimed at cultivating well-rounded individuals who contribute to socialist development. This approach emphasizes comprehensive development across moral, intellectual, physical, aesthetic, and labor education, aligning with broader educational goals. Initiatives such as fostering a positive dormitory culture, establishing clear behavioral norms, and encouraging teamwork are instrumental in embedding political education into students' daily lives. These efforts help students develop correct perspectives on the world, life, and values, thereby enhancing their overall character and social responsibility [1, 2]. Exploring strategies to incorporate political education into dormitory management is of significant practical importance, as it directly contributes to improving the quality and effectiveness of university education while promoting holistic student development.

2. The Relationship Between Dormitory Management and Ideological and Political Education in Higher Education Institutions

Dormitory management within higher education institutions serves as a foundational element in ensuring the stability and quality of students' daily lives and academic pursuits [3]. Its structured and standardized approach directly influences the overall environment, fostering a sense of order and discipline among students. Furthermore, the integration of dormitory management with ideological and political education amplifies its significance, as it becomes a vital platform for shaping students' moral character, instilling core values, and promoting social responsibility. By creating a harmonious living environment, dormitory management not only supports academic success but also contributes to the holistic development of students, preparing them for future societal roles.

2.1. Ideological and Political Education Serves As a Solid Foundation for Student Dormitory Management in Higher Education Institutions

University dormitories play a crucial role not only in maintaining order and hygiene but also as key platforms for fostering ideological and political education. These spaces provide an opportunity to integrate educational principles into students' daily lives, creating an environment that harmonizes personal freedom with structured discipline. By implementing scientifically designed regulations that cater to the diverse needs of students and ensuring their consistent enforcement, dormitory management fosters a culture of accountability and mutual respect. Within this framework, students gradually develop essential life skills such as self-management and service awareness. Furthermore, the dormitory environment subtly instills ideological values, encouraging students to cultivate qualities like responsibility, discipline, and cooperation through their everyday interactions and shared experiences. This holistic approach strengthens their overall character development and prepares them for future societal contributions.

2.2. Ideological and Political Education Serves As Fertile Ground for Student Dormitory Management in Higher Education Institutions

As an integral part of campus culture, the environment and activities within university dormitories play a significant role in fostering ideological and political education. Dormitory culture, with its distinct characteristics, provides a dynamic and engaging platform for students to develop both personally and socially. Through initiatives such as dormitory cultural festivals and thematic seminars, students are encouraged to participate in activities that not only enhance their extracurricular experiences but also promote collaboration, critical thinking, and cultural appreciation. These events serve as opportunities for students to showcase their talents, exchange diverse perspectives, and build a sense of community [4]. Furthermore, the values and ethical principles embedded within dormitory culture act as a foundation for ideological education, subtly influencing students' moral development and shaping their value systems. By integrating these positive elements into dormitory management, higher education institutions can create a supportive environment that nurtures holistic student growth and aligns with broader educational objectives.

2.3. Management of University Student Dormitories Facilitates the Effective Implementation of Ideological and Political Education

College counselors engage in frequent and meaningful interactions with students, allowing them to observe and understand students' ideological tendencies and psychological states with great precision. This consistent engagement creates a unique platform for implementing focused ideological and political education programs. By carefully assessing the specific needs, concerns, and challenges faced by students, counselors can design and execute customized educational initiatives aimed at addressing ideological uncertainties and psychological difficulties [5]. This targeted approach not

only ensures that the content of ideological education is highly relevant and impactful but also fosters a stronger sense of connection and acceptance among students toward these programs. Such efforts contribute significantly to the cultivation of a positive and cohesive campus environment, where students are more likely to internalize and embrace the values promoted through these educational activities.

2.4. Concurrent Promotion of Holistic Student Development Through Dormitory Management and Ideological and Political Education in Higher Education Institutions

In the context of the new era, universities hold a pivotal responsibility in nurturing individuals who contribute to the development of a socialist society through comprehensive education in moral, intellectual, physical, aesthetic, and labor domains. University dormitories, as integral components of campus life, and ideological-political education share a unified objective of fostering students' holistic development. By embedding ideological and political education into dormitory management practices, such as promoting integrity, enhancing legal awareness, and implementing mental health programs, these two approaches create a synergistic framework. This integrated model not only strengthens students' moral character and legal literacy but also supports their emotional well-being and social adaptability. Furthermore, the emphasis on mental health initiatives ensures that students are equipped to handle academic and personal challenges effectively, contributing to their overall resilience. This comprehensive approach lays a robust foundation for students' all-around growth, preparing them to meet societal demands with a balanced and well-rounded perspective.

3. The Significance of Integrating Ideological and Political Education Into University Student Dormitory Management

3.1. Continuous Strengthening of Students' Moral Development

In the expansive realm of higher education, dormitory management plays a dual role as both a guardian of students' daily routines and a vital platform for fostering their moral development [6, 7]. By employing scientific, rigorous, and standardized management practices, dormitories not only ensure safe and comfortable living environments but also subtly influence students to establish sound moral principles and cultivate noble ethical qualities. The integration of ideological and political education into dormitory management serves as a powerful mechanism for shaping students' moral perspectives, enhancing ethical awareness, and strengthening their moral character. This approach lays a robust foundation for nurturing well-rounded individuals who possess both moral integrity and professional competence. Strict regulations within dormitory management encourage students to develop positive behavioral habits and self-discipline, reinforcing their ethical foundations. Furthermore, dormitory staff actively fulfill their educational responsibilities through verbal guidance, role modeling, and exemplary practices, which help students build correct worldviews, life philosophies, and value systems. These efforts contribute to fostering a positive and healthy mindset among students, ensuring their holistic development. By intertwining moral education with daily dormitory management, universities can create an environment that supports the cultivation of ethical and disciplined individuals prepared to contribute meaningfully to society.

3.2. Continuously Enhancing Students' Legal Awareness

The management of university dormitories plays a pivotal role in fostering students' legal awareness. By integrating legal education into dormitory management practices, institutions can significantly enhance students' understanding of legal principles and their application in daily life. This approach not only disseminates essential legal knowledge but also equips students with practical tools to safeguard their rights and interests. Through targeted educational initiatives, dormitory management can help students internalize the importance of legal frameworks, enabling them to navigate complex social environments responsibly. Furthermore, such education fosters a culture of lawfulness,

encouraging students to adopt behaviors aligned with societal norms and legal standards. This foundational legal awareness contributes to their personal development, preparing them for future challenges in both their professional careers and broader social interactions [8]. Ultimately, these efforts cultivate a generation of informed, law-abiding citizens who are better equipped to contribute positively to society.

3.3. Focus on Student Mental Health

Integrating mental health education into the dormitory management system for university students plays a pivotal role in fostering a supportive environment that addresses psychological well-being. By embedding mental health initiatives within dormitory administration, institutions can ensure the timely identification of psychological distress and provide essential counseling services. This approach not only aids in resolving immediate mental health challenges but also promotes the holistic development of students, encompassing both physical and mental aspects. Dormitory administrators should actively monitor students' psychological states, intervening promptly when issues arise and offering tailored guidance to support their mental resilience. Programs such as mental health seminars and counseling sessions empower students to develop effective coping mechanisms for stress and enhance their emotional adaptability. These initiatives contribute significantly to cultivating a balanced and healthy lifestyle, ensuring students thrive academically and personally during their university years.

3.4. Strengthening Student Collective Cohesion

The implementation of dormitory management systems in universities has significantly contributed to the moral and social development of students. These systems encourage students to cultivate self-discipline and a strong sense of responsibility by adhering to established regulations, maintaining public order, and respecting the rights and well-being of others. Through active participation in volunteer services and social practices, students embody socialist core values, demonstrating their commitment to societal progress and showcasing the positive image of contemporary college students. Additionally, team-building initiatives and organized group activities within dormitory settings play a pivotal role in fostering a sense of collective honor and belonging among students. These activities not only enhance teamwork and community awareness but also strengthen interpersonal relationships, creating a supportive and harmonious campus environment. Such efforts are instrumental in promoting a cohesive and inclusive campus culture that aligns with the broader goals of educational institutions [9].

3.5. Strengthening the Cultivation of Excellent Academic Atmosphere in Higher Education Institutions

University dormitories play a pivotal role in shaping the academic atmosphere of higher education institutions. Beyond serving as spaces for rest and relaxation, dormitories function as extensions of the academic environment, where effective management practices can significantly influence the cultivation of scholarly traditions. By integrating ideological and political education into dormitory management, institutions can foster a supportive and stimulating learning environment that inspires students to pursue academic excellence. This approach not only ignites students' enthusiasm for learning but also elevates the overall academic culture within the institution. Dormitory management strategies aim to promote exemplary academic traditions by encouraging students to engage in mutual learning and collective progress, thereby creating a culture of collaboration and intellectual growth. Furthermore, these strategies actively support innovation by nurturing creativity and providing platforms for students to showcase their talents, explore new ideas, and achieve personal aspirations. Such initiatives contribute to the development of a dynamic and thriving academic ecosystem that benefits both individual students and the broader academic community.

4. Issues in College Student Dormitory Management Under the Background of Ideological and Political Education

Strengthening dormitory management standards in universities, fostering and preserving dormitory culture, and guiding students to broaden their perspectives and thinking patterns are essential for embedding ideological and political education as the core of campus dormitory management. This approach not only helps in creating harmonious, warm, and culturally rich dormitory communities but also provides students with an environment conducive to personal growth and development. Such an environment supports the cultivation of character, the enhancement of abilities, and the achievement of individual aspirations. However, the current integration of ideological and political education with university dormitory management remains underdeveloped [10]. It lacks a comprehensive and effective educational guidance system that can seamlessly align these two aspects. Addressing these gaps requires a more structured framework and innovative strategies to ensure that dormitory management becomes a robust platform for fostering ideological and political awareness among students.

4.1. Weak Awareness of Ideological and Political Education Among Dormitory Management Staff in Higher Education Institutions

Dormitory administrators in higher education institutions serve as critical facilitators of ideological and political education, significantly influencing the holistic development of students. Their role extends beyond routine management to actively shaping students' values and ideological perspectives. However, a notable challenge lies in the insufficient political sensitivity and limited awareness of ideological education among some administrators. This deficiency often results in the underemphasis of students' ideological cultivation during daily dormitory operations [11]. To address this issue, it is essential to implement targeted political training programs and provide comprehensive educational guidance for dormitory staff. Such initiatives should aim to enhance their political literacy, deepen their understanding of ideological education principles, and strengthen their capacity to integrate these principles into their management practices. By fostering a more politically aware and ideologically competent administrative team, higher education institutions can ensure the effective incorporation of ideological education within dormitory management systems, thereby promoting a more robust educational environment.

4.2. Low Student Engagement and Sense of Identity

Integrating ideological and political education into university dormitory management necessitates active student involvement and engagement. However, challenges arise due to the disconnect between the educational content and dormitory management practices, as well as the reliance on monotonous teaching methods. These factors contribute to low participation rates among students and a limited sense of recognition for such education. Many students perceive ideological education as unrelated to their daily lives or find it unappealing, which diminishes their motivation and interest [12]. Dormitory culture, as a crucial aspect of campus life, provides an essential platform for ideological education. Universities should adopt innovative approaches to design diverse activities that enrich dormitory culture and foster student enthusiasm. By organizing engaging events and leveraging educational resources that align with students' practical needs and interests, institutions can create vibrant and multifaceted cultural experiences. Through active participation in these initiatives, students can better appreciate the relevance and value of ideological education, thereby enhancing their sense of identity and connection to the campus community.

4.3. Disconnection Between Ideological and Political Education Content and Dormitory Management

In certain universities, a noticeable gap exists between the theoretical framework of ideological and political education and the practical aspects of dormitory management. Ideological education often remains abstract and disconnected from students' daily lives, failing to address the diverse perspectives shaped by their varied family backgrounds and upbringing environments [1, 13]. These differences can sometimes lead to interpersonal conflicts within dormitories, highlighting the need for a more tailored approach. Dormitory management, on the other hand, tends to prioritize routine order and safety protocols, often overlooking the integration of ideological education into its practices. While it effectively addresses general student needs, it frequently neglects the importance of accommodating individual requirements and fostering a harmonious environment. Bridging this disconnect requires a more holistic approach that combines ideological education with dormitory management strategies, ensuring that the educational objectives align with the practical realities of student life and contribute to a cohesive and supportive dormitory atmosphere.

4.4. Incomplete Assessment and Evaluation Mechanisms

A significant challenge in university dormitory management is the absence of robust evaluation mechanisms for measuring the effectiveness of ideological and political education initiatives. Without scientifically designed and rational assessment criteria, it becomes difficult to ensure objective and comprehensive evaluations of these educational efforts. This limitation not only restricts the ability to identify areas for improvement but also hampers the overall enhancement of dormitory management standards within higher education institutions. Effective evaluation methods are essential for aligning educational outcomes with institutional goals, fostering a conducive environment for student development, and ensuring the integration of ideological and political education into daily dormitory operations. Addressing this gap is crucial for advancing the quality and impact of such educational programs.

5. Strategies for College Student Dormitory Management Under the Background of Ideological and Political Education

In the context of ideological and political education, university dormitory management necessitates the adoption of comprehensive strategies to achieve a seamless integration of educational principles with administrative practices. This involves fostering an environment that promotes moral development, cultural enrichment, and social harmony among students. Effective dormitory management should emphasize the cultivation of positive values, interpersonal skills, and a sense of collective responsibility. Additionally, administrators must ensure that dormitory policies align with broader educational goals, creating a supportive atmosphere conducive to academic success and personal growth.

5.1. Strengthening Dormitory Culture Construction

College dormitory culture plays a crucial role as a platform for ideological and political education, offering students an environment where values and principles can be subtly instilled. Institutions can enhance this by organizing engaging activities such as dormitory culture festivals and interior design competitions, which not only promote creativity but also encourage active student involvement in cultural enrichment. By embedding core socialist values and traditional Chinese cultural elements into these initiatives, dormitory culture becomes a medium for immersive learning. This approach fosters a harmonious and uplifting atmosphere, enabling students to internalize political education naturally through their daily interactions and experiences within the dormitory setting.

5.2. Refinement of Daily Behavioral Norms

University dormitories play a pivotal role in shaping students' daily routines and fostering essential life skills. These spaces are not only integral to students' personal and academic lives but also serve as foundational environments for cultivating disciplined behavioral habits [14, 15]. Institutions can implement comprehensive dormitory conduct guidelines that address key aspects such as maintaining structured schedules, adhering to hygiene standards, and ensuring electrical safety. Regular inspections and performance evaluations can reinforce compliance and promote accountability. Additionally, integrating ideological and political education into these norms can instill core values like integrity, kindness, and responsibility. This holistic approach encourages students to develop positive behavioral patterns, contributing to their overall personal growth and societal readiness.

5.3. Strengthening the Cultivation of Team Collaboration Spirit

University dormitories play a pivotal role in shaping students' collective living experiences and serve as essential platforms for developing teamwork and interpersonal skills. By organizing inter-dormitory social events and team-based competitions, institutions can foster stronger peer relationships and enhance mutual trust among students. These activities not only promote a sense of collective pride but also encourage the cultivation of a collaborative spirit, which is vital for personal and professional growth. Additionally, integrating ideological and political education into team activities can further reinforce values such as collectivism, dedication, and responsibility. This approach helps guide students in establishing robust value systems and prepares them for future societal contributions.

5.4. Establishing a Mentorship System for Ideological and Political Education

Colleges and universities may appoint teachers or counselors with extensive experience in ideological and political education to serve as dormitory mentors. These mentors play a pivotal role in guiding students not only in their academic pursuits but also in navigating practical life experiences related to this field. By conducting regular dormitory visits and organizing themed class meetings, mentors can establish meaningful face-to-face interactions with students. This approach allows them to gain a deeper understanding of students' ideological perspectives and practical needs. Furthermore, mentors can provide tailored guidance and support, fostering a more personalized and effective educational environment that aligns with the broader goals of ideological and political education [8].

5.5. Utilization of Modern Information Technology

Higher education institutions have the potential to significantly enhance their services by leveraging modern information technology tools. For instance, the establishment of dormitory management information platforms can streamline administrative processes, allowing students to easily access dormitory policies, register for accommodations, and stay informed about updates [4]. Additionally, the development of ideological and political education apps can provide students with interactive and engaging resources, fostering a deeper understanding of key educational themes. These platforms can also serve as hubs for cultural activities, enabling students to participate in events and initiatives that enrich their campus experience. Furthermore, universities can employ big data technologies to monitor and analyze students' ideological trends and behavioral patterns. This data-driven approach allows for the delivery of tailored support and targeted interventions, ensuring that ideological and political education is both effective and relevant to students' needs. By integrating these advanced tools, institutions can create a more dynamic and responsive educational environment.

6. Conclusion

In conclusion, integrating ideological and political education into university dormitory management represents a pivotal strategy for fostering students' comprehensive qualities and supporting their holistic development. This approach not only aligns with the broader objectives of higher education institutions but also provides a practical framework for cultivating positive behavioral habits, teamwork spirit, and collective pride among students. By emphasizing dormitory culture development, refining daily behavioral norms, and establishing mentorship systems, universities can create an environment conducive to personal growth and value formation. Furthermore, leveraging modern information technology enhances the efficiency and accessibility of ideological education, ensuring its seamless integration into dormitory management practices. These measures collectively contribute to the establishment of correct value systems and the promotion of healthy interpersonal relationships within dormitory settings. Looking ahead, university administrators and educators must prioritize the exploration of innovative and scientifically grounded methods to deepen this integration. Future research should focus on identifying best practices, assessing the long-term impacts of these strategies, and developing adaptive models that address the evolving needs of students. By doing so, institutions can ensure sustained support for students' well-being, academic success, and overall development, thereby reinforcing the foundational goals of higher education.

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